

etrip.tips



MEDIA KIT 2020





Who are we?



Chris Lambert has a long history in web dev and analytics. He has worked for TripAdvisor doing Big Data analytics and also lived out of a suitcase while doing forensic data analysis for EY.



Angela Pearse is a freelance copywriter specialising in travel blogging. She completed an MA and has been a professional writer for seven years.



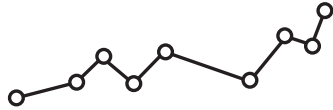
Together we travel the world and write about it on **etrip.tips**

etrip.tips focuses on “comfort” travel – less backpackers, more 4*/5* hotels. Travel typically for a slightly older crowd, those for whom it’s worth spending the extra dollar to get a comfortable experience.

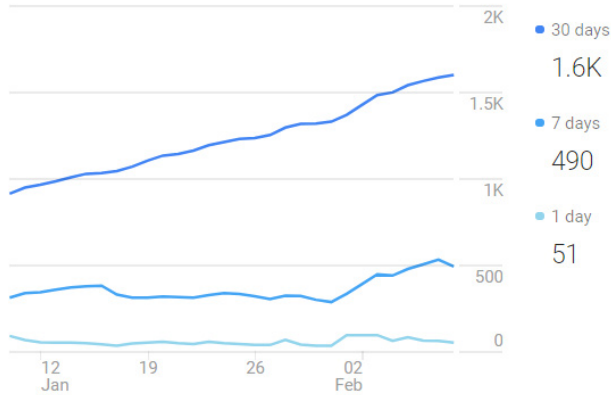


Growth Stage

stats



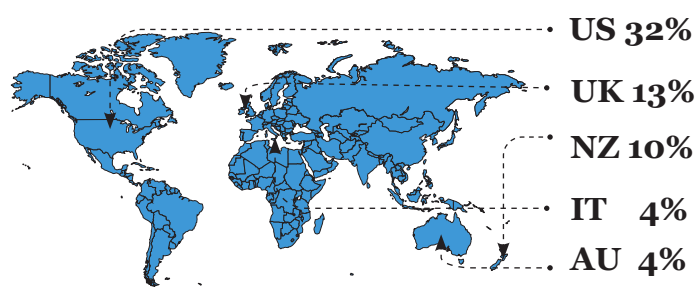
Active Users



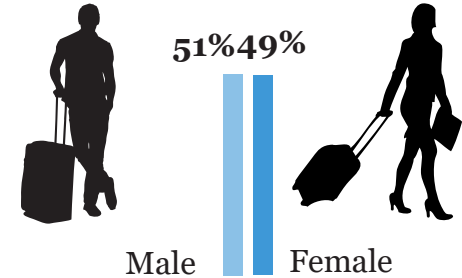
1600 monthly active users
490 weekly active users

Audience - stats

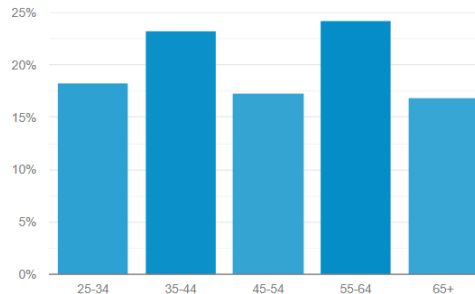
Where are we big?
Our biggest audiences are in



Gender split
*60% of sessions



What does our audience look like?



What does our audience like best?

35%

of traffic is to our flight review pages



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email us at
sponsorship@etrip.tips
we'd love to chat.

